



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-09-2012 PAGE: 1 of 4

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391923	06-29-2012	10-08-2012	6	MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est# MCCRO ORDR C08C14			CMS # 238334	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-08-2012	End Date 10-14-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 238334						
Line	Start Date	End Date	Time Period			Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C08C14																		
2	10-08-2012	10-11-2012	12:00PM - 12:30PM			EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			3	30	1	1	1	1				4	230	4	920.00
4	10-08-2012	10-14-2012	07:00AM - 08:00AM			EYEWITNESS NEWS SUN 7-8A (820)			3	30					1			1	150	1	150.00
5	10-08-2012	10-14-2012	06:00AM - 07:00AM			EYEWITNESS NEWS SATURDAY 6-7A (2105)			2	30					1			1	150	1	150.00
7	10-08-2012	10-14-2012	09:00AM - 10:00AM			EYEWITNESS NEWS SAT 9-10AM (10765)			2	30				1			1	250	1	250.00	
8	10-08-2012	10-14-2012	07:00AM - 08:00AM			EYEWITNESS NEWS SATURDAY AT 7AM (2408)			2	30				1			1	250	1	250.00	
9	10-08-2012	10-14-2012	09:00AM - 10:00AM			EYEWITNESS NEWS SUNDAY 9-10A (830)			2	30				1			1	250	1	250.00	
10	10-08-2012	10-14-2012	08:00AM - 09:00AM			GOOD MORNING AMERICA SUNDAY (4789)			2	30				1			1	350	1	350.00	
11	10-08-2012	10-14-2012	08:00AM - 09:00AM			GOOD MORNING AMERICA SATURDAY (1883)			2	30				1			1	400	1	400.00	
12	10-08-2012	10-14-2012	07:00AM - 09:00AM			GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			3	30	1	1	1	1	1			5	425	5	2,125.00
13	10-08-2012	10-14-2012	06:00AM - 07:00AM			EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)			3	30	1	1	1	1	1			5	425	5	2,125.00
14	10-08-2012	10-14-2012	05:30AM - 06:00AM			EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDAY)			3	30	1						1	275	1	275.00	
			Cr Resolved			Rate Reason															
			10-08-2012			275 CRDT RESOLV															
			Total:			275												Credit Resolved Total:	-1		-275.00
15	10-08-2012	10-14-2012	06:00PM - 06:30PM			EYEWITNESS NEWS AT 6 SUN (822)			3	30				1			1	300	1	300.00	

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				MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR		POLITICALS		WTVD - DURHAM	
Agency Est# MCCRO ORDR C08C14			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title
Line	Start Date	End Date	Time Period			Description		RC	Duration	M T W T F S S
16	10-08-2012	10-14-2012	Agency CPE: C : MCCRO P : ORDR E : C08C14			05:30PM - 06:00PM EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8)		3	30	1 1 1 1 1 1
			Cr Resolved			Rate Reason			5	500
			10-11-2012 500 CRDT RESOLV							
			10-08-2012 500 CRDT RESOLV							
			10-12-2012 500 CRDT RESOLV							
			10-10-2012 500 CRDT RESOLV							
			10-09-2012 500 CRDT RESOLV							
			Total: 2,500						Credit Resolved Total: -5	
17	10-08-2012	10-14-2012	05:00PM - 05:30PM EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)			30 1 1 1 1 1		3	5	500
18	10-08-2012	10-14-2012	06:00PM - 06:30PM EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81)			30 1 1 1 1 1		2	5	750
19	10-08-2012	10-14-2012	11:35PM - 12:02AM NIGHTLINE (MONDAY-FRIDAY) (788)			30 1 1 1 1 1		1	5	475
20	10-08-2012	10-14-2012	11:00PM - 11:35PM EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)			30 1 1 1 1 1 1		2	7	750
21	10-08-2012	10-14-2012	07:30PM - 08:00PM WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			30 1 1 1 1 1		2	5	1,000
22	10-08-2012	10-14-2012	07:00PM - 07:30PM JEOPARDY (MONDAY-FRIDAY) (898)			30 1 1		2	2	1,000
23	10-08-2012	10-14-2012	10:00PM - 11:00PM MONDAY PRIME 10-11P (794)			30 1		3	1	1,600
M	----- ITEM LINE NOTE ----- CASTLE			Rate Reason		MG Description		Duration		
	MG Group #	Preempted	329443	10-08-2012	1,600 NOT AVAILABLE	1 X 30 @ \$4,200 M 10:00PM - 11:00PM - 10/08/12-10/08/12 (794)		1	30 X	1
	MG CMT:Castle			Total: 1,600				Preempt Total: -1		-1,600.00

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Agency Est# MCCRO ORDR C08C14				CMS # 238334	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-08-2012	End Date 10-14-2012	Billing M (Broadcast Month, Cycle 1)			Package N	Contract Title 238334								
Line	Start Date	End Date	Time Period			Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
24	10-08-2012	10-14-2012	Agency CPE: C : MCCRO P : ORDR E : C08C14			07:00PM - 08:00PM SUNDAY PRIME 7-8PM (930)			3	30					1	1	1,400	1	1,400	1,400.00	
26	10-08-2012	10-14-2012	----- ITEM LINE NOTE ----- AFHV			10:00PM - 11:00PM WED PRIME 10-11P (814)			2	30	1					1	1,500	1	1,500	1,500.00	
27	10-08-2012	10-12-2012	----- ITEM LINE NOTE ----- NASVILLE			10:00AM - 11:00AM RACHEL RAY (MONDAY-FRIDAY) (851)			2	30	1	1	1	1	1	1	5	200	5	1,000.00	
29	10-08-2012	10-08-2012	12:00PM - 12:30PM EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)						1	30	1						1	325	1	325	325.00
31	10-08-2012	10-12-2012	02:00PM - 03:00PM GENERAL HOSPITAL (11961)						3	30	1	1	1	1	1	1	5	150	5	750	750.00
32	10-08-2012	10-12-2012	03:00PM - 04:00PM KATIE (817)						2	30	1	1	1	1	1	1	5	175	5	875	875.00
33	10-14-2012	10-14-2012	10:00AM - 11:00AM THIS WEEK SUNDAY 10-11A (800)						1	30					1	1	475	1	475	475.00	
34	10-08-2012	10-12-2012	05:00AM - 05:30AM EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)						1	30	1	1	1	1	1	1	5	325	5	1,625	1,625.00
35	10-13-2012	10-13-2012	06:00AM - 07:00AM EYEWITNESS NEWS SATURDAY 6-7A (2105)						3	30				1		1	1	100	1	100	100.00
36	10-13-2012	10-13-2012	08:00AM - 09:00AM GOOD MORNING AMERICA SATURDAY (1883)						1	30				1		1	1	570	1	570	570.00
37	10-13-2012	10-13-2012	09:00AM - 10:00AM EYEWITNESS NEWS SAT 9-10AM (10765)						2	30				1		1	1	250	1	250	250.00
38	10-14-2012	10-14-2012	08:00AM - 09:00AM GOOD MORNING AMERICA SUNDAY (4789)						1	30				1		1	1	475	1	475	475.00
39	10-08-2012	10-12-2012	05:00PM - 05:30PM EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY)						2	30	1	1	1	1	1	1	5	600	5	3,000	3,000.00

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Agency Est# MCCRO ORDR C08C14		CMS # 238334	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-08-2012	End Date 10-14-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 238334
Line	Start Date	End Date	Time Period	Description	RC	Duration	M T W T F S S	SPW	Price Tot Spots Total \$

40	10-08-2012	10-12-2012	05:28PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8)	1	30	1 1 1 1	4	950 4 3,800.00
41	10-08-2012	10-10-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30	1 1	2	200 2 400.00
42	10-14-2012	10-14-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)	1	30		1	475 1 475.00
43	10-08-2012	10-12-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDAY)	1	30	1 1 1 1 1	5	325 5 1,625.00
44	10-09-2012	10-12-2012	10:58AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30	1 1 1 1	4	350 4 1,400.00
45	10-09-2012	10-12-2012	01:00PM - 02:00PM	THE CHEW (11514)	3	30	1 1 1 1	4	150 4 600.00
A	46	10-10-2012	10-12-2012	05:28PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8)	3	30	1 1 1	3 950 3 2,850.00
								Contracted Gross Total:	114 56,015.00
								Actual Gross Total:	108 55,840.00
								Agency Commission:	8,376.00
								Net Total:	47,464.00

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Oct 12	1,600.00	4,200.00	56,015.00	175.00 CR	55,840.00
TOTAL	1,600.00	4,200.00	56,015.00	175.00 CR	55,840.00

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